

## **Beryl-Edwin London Web Site & Mobile Application Cookies Information**

### **What are cookies and how do they work?**

Cookies, also known as HTTP cookies, web cookies, or browser cookies, are small bits of text sent from a web site and stored in a user's web browser when you visit a web site. Web site retrieves information stored in the user's web browser cookies to allow the web site recognizes the user while browsing the website or using the mobile application.

### **What do we use cookies for?**

Web sites today normally offer some level of interaction and cookies form an important part to store the data interaction of the Internet and web sites nowadays. There are many different uses of cookies on web sites, including storing required information to provide the required service, improving browsing experience, for analytical purposes and showing advertisement that is relevant to user's interests.

### **Can cookies see what's on my computer?**

No. Cookies are not programs and cookies cannot collect any information, nor access to any file, from the device you are accessing from.

### **What cookies are used for in UKALIBABA.CO.UK web site & web application?**

The Beryl-Edwin (London) web site and mobile application only uses cookies to store the required information, including user account name, login authentication and other essential required data for the web site & mobile application operations. Furthermore all data stored within cookies are fully encrypted with our in-house encryption method to ensure any information retrieved from the cookies cannot be translated to any useful information even if they are retrieved from the cookies.

Cookies used in Beryl-Edwin (London)web site & mobile application do not gather or store personal information about the user that could be used be used for marketing or remembering user's preferences while the user is browsing this web site or using the mobile application.

### **Would cookies information on this web site be shared to third parties for advertisement and analytical purposes?**

E-Smartex, the development company responsible for develop and data maintenance for UKALIBABA.CO.UK web site & mobile application, is registered with the Information Commissioner's Office (Registration No. ZA160375). It is our policy that all cookies information stored within this web site do not be shared with any third party, and solely be used to store essential required information for the purpose of this web site's operations.

All data stored within the UKALIBABA.CO.UK web site and mobile application is protected in the UK by the Data Protection Act 1998, and it is our policy to ensure the protection of all data, including personal information, from unauthorized usage and access. The Data Protection Act 1998 provides that the information which we hold should be processed fairly and lawfully, should be accurate, relevant and not excessive, not be retained for longer than is necessary and, if applicable, be kept up to date. For more information on the Data Protection Act 1998 and your related rights please see [www.ico.gov.uk](http://www.ico.gov.uk).

**How do we ensure the cookies information is stored securely and in a safe manner?**

In order to ensure the cookies information is stored securely on user's web browser or mobile device, Beryl-Edwin (London) web site and mobile application do not store any sensitive data or information about user. The cookies used by Beryl-Edwin (London) web site and mobile application only store information that are required and essential for the operation of this web site. The user account information stored within this web site's cookies is also encrypted to provide an additional level of security of the user's information.

**What information stored in the cookies in Beryl-Edwin (London) web site and mobile application?**

Beryl-Edwin (London) web site uses cookies to store essential information in encrypted format and only used for the web site operation purpose only. The information stored within the web site and/or mobile application cookies include:

- User Account Name
- User Account Type
- Session IDs

As part of the standard format of cookies, cookies may also contain the following information:

- Domain of the web site
- Cookie Name
- Cookie Value
- Cookie Path
- Cookie Expiry / Max-Age
- Size of the Cookie
- Secure attribute
- HTTP attribute